



ATHENS OLYMPIC INFORMATION

2004 OLYMPIC ARCHERY COMPETITION

June 2004

Information Bulletin #2

First Edition January 23, 2004
Revision III, June 11, 2004
(Additions Underlined)

APPEARANCE OF ARCHERS AND COACHES AT THE OLYMPIC GAMES

The 2004 Olympic Games Archery Competition will be in the ancient Panathinaiko Stadium in the center of Athens. Because of our prime location, our event may receive more spectator, VIP and IOC member attendance than ever before. In addition, we can expect more than just TV coverage of our sport, but also coverage of the ancient stadium (venue of the first Modern Olympic Games in 1896) and our competition.

Unfortunately, I have noticed a decline in the appearance of our athletes and coaches and have spoken of this before.

It is extremely important for the image of our sport, and its future in the Olympic Games, that we make some major changes in the appearance of archers and coaches during the Olympics and other future major competitions. Therefore, I am asking all the FITA Member Associations that send archers to the Olympics, to talk to their NOC and request enough good looking uniforms to survive seven days of competition in a probably very hot climate in Athens. From the Test Event in Athens, we believe light colored shirts/blouses (defined as Tops throughout this document) and pants/shorts/skirts (defined as Bottoms throughout this document) are more comfortable in the low humidity heat. See paragraph 8 for the colors that the Athens Olympic Broadcasters suggest not be used.

New or important items are underlined. Please read the entire Information Bulletin fully and carefully.

The clothing and appearance rules in effect in Athens are FITA bylaws, however, their enforcement at FITA Indoor and Outdoor World Championships will be reviewed before the next World Championships. These rules are not intended to apply to Field or 3D World Championships or any regional or local archery events, unless requested by the organizers.

The following FITA bylaws and requirements will be enforced in Athens to present the best possible image of archery at the Olympic Games. The bylaws will be reviewed after Athens.

The list of uniform and appearance requirements is shown below.

1. Archers shooting in the Individual competition can wear any one of their country's uniforms that conform to the FITA rules in this document. The archers on each team participating in the Team Round must each wear the same uniform.
 - The team members must all wear both the same color and style Tops and the same color, style and length Bottoms.

It is recommended that all men's Tops have collars. Shirts without collars are not acceptable unless a Top without a collar is part of the team uniform supplied by the NOC or Member Association. Denim jeans and baggy, oversized pants and shorts are not acceptable. See Appendix I and II for more detailed information on clothing.

2. Coaches Uniforms should be the same as worn by the individual archers or team members, although the coach can wear any type Bottom in the same color and style as whatever Bottoms the archer or team wears. For example, if the NOC supplies pants and shorts for men, and the men choose to wear shorts, the male coach can wear either the pants or shorts and if the coach is a female, she can wear either the shorts, pants or skirt.

The coach must wear the same Top as the archers except, if their NOC or Member Association (MA) supplies a different design or color Top for coaches then that Top must be worn.

Finally, if the NOC or MA supplies a completely separate uniform for coaches, the coaches may wear that uniform.

- All archers on a country team, competing in the Team Round, must wear the same color sport shoes, socks, belt and hat. Socks should be of approximately the same height for all archers and coaches. Dress shoes, sandals or other open toe shoes must not be worn. Archers' shoes can be of different styles if the team members wish, but must be the same color. If a coach is wearing an NOC supplied coaching uniform, the coach can wear the shoes, socks, belt and hat supplied with the uniform. (See Appendix I)
 - Hats are optional, but each team member who wears a hat must wear the same color. If acceptable to all members on the team wearing hats, the same style hat should be worn. See above for coaches hat exception.
 - Warm-up suits (tracksuit tops or bottoms) may not be worn during competition on the Field of Play (FOP) unless the weather is extremely cold. Warm-ups may be worn up to the tunnel exit to the FOP and at the medal award ceremony, if desired. The warm-ups can be left in the Waiting Room or at the tunnel exit.
3. The length of Bottoms is defined in Appendix I. FITA encourages uniforms of designs that reflect professional looking athletic attire.
 4. Tops for men and women must be tucked into the Bottoms unless a woman's Top is short and designed to be worn outside. This is an important appearance issue. Also, archer's Tops must cover their midriff when at full draw. (See Appendix I for detailed explanation.)
 5. The archer must have his/her name across the back of the Top on the upper shoulder area and the name of his/her country (or three letter IOC country code) just below the name. The height of the archer's name should be 5-6 cm, depending on the number of letters. The height of the country name should be 5-6 cm if the country name is spelled out and 7 cm if using the 3 letter IOC country code. If the archer has a common family name, use the initial or initials of the given names plus the family name. The coach should only have his/her country name on his or her Top. Place the archer and country name high enough on the back of the Top to leave room for the attachment of the back number between the belt and the country name. (See Appendix I and Paragraph 6 for detailed explanation.)

6. ATHOC-supplied back numbers must be worn on the back, below the country name. The back number must be firmly attached at all four (4) corners. Back numbers must not be attached to the arrow quiver or Bottoms. The chest protector or its straps must not prevent identifying the archer's name, country or back number.

If some archers cannot fit the back number on the Top without it hanging over the waistband of the Bottoms, then it should be fastened just under the country name on the top two corners and also fastened on both sides just above the waistband. The bottom of the back number must not hang over the waistband any more than necessary to accommodate the archer's physical size.

7. Any manufacturers' logo on clothing, hats, shoes or equipment must correspond to the IOC regulations (see IOC Charter, Rule 61 and the IOC "Manufacturers Trademark Guidelines"). The logo showing on clothing, hats or shoes cannot be that of a sponsor unless the sponsor manufactures clothing in its normal business activity. For example "Coca Cola" could not supply Tops even with a legal size "Coca Cola" logo.
8. Colors of Uniforms. We are also trying to make our sport look as attractive as possible on TV. FITA checked with the TV broadcaster in Athens (AOB) and asked them for their suggestions concerning the best looking colors when televised. Their advice was:

Do not use white, orange, red or any saturated colors (a saturated color is a pure color not diluted with white). Light shades of colors look better on television and should be used. Saturated colors tend to "vibrate" on the TV screen and create an unattractive image.

There are no FITA rules requiring these colors, but the above guidelines are mentioned just to let you know what looks best on TV. The choice of colors is yours.

The rules in the two paragraphs below will help clean up the appearance of the Field of Play (FOP) in the historic Panathinaiko Stadium and enhance the image of the well-dressed archers.

9. To keep a "clean" Field of Play for TV and spectators during the Olympic Round, only the following are allowed on the FOP:

For the archer:

- Two bows.
- One spotting scope and tripod.
- Arrows and one target archery quiver of a size and style that was commercially available before 1 March 2004.
- Normal shooting accessories.

For the coach (only one per archer or team):

- One belt pack (furnished by FITA) to carry archery accessories for the archer or team.
- One pair of binoculars.

The following items will not be allowed on the FOP:

- Umbrellas or shade structure.
- Chairs for archers, coaches or ITOs (except for disabled archers or coaches who have approval of the FITA Medical Committee).
- Bags, backpacks or arrow quivers not conforming to above description.

- Still or video cameras.
- Cell phones.
- Any other items or equipment deemed unnecessary by FITA officials. If there are any questions as to an “unnecessary” product, contact FITA for a determination.

Any items not allowed on the FOP must be left at Ethnikos in the secured equipment storage area or in the Panathinaiko Waiting Room.

Cold bottled water will be available on the FOP and in the athletes’ staging area at the stadium entrance.

10. Telescopes are allowed on the FOP, but they must be adjusted so the highest portion of the scope is no higher than the top of the shoulders of the archer. If the scope is higher, it blocks the view of the archer’s face for still and TV camera images.

Only one telescope and tripod and one pair of hand held binoculars are allowed on the FOP per archer or team. The coach may use a pair of binoculars if the archers use the telescope or vice versa. If the archer’s telescope is awkward to use when completely lowered below the top of the shoulders, FITA will supply a Leica top quality telescope with a 45° vertical eyepiece that can be adjusted to be below the archer’s shoulders and also be comfortable to use. Archers will be able to try the Leica telescopes at the Dekelia practice field and the Ethnikos warm up field and decide to use the FITA telescope or their own in a position where the entire telescope and eyepiece are below the shoulders. FITA telescopes will be available for each of the four targets at Panathinaiko Stadium (plus a spare), so archers or teams can choose not to carry their own telescope if they wish.

In Conclusion:

As we prepared to organize our competition in the ancient Panathinaiko Stadium, we observed from photos of the archers at our World Championships and prior Olympics, that it was apparent we needed to improve the appearance of the archers and coaches. We feel this is necessary to favorably impress the IOC members who will attend archery in Athens and vote, at the IOC Session in Singapore in June 2005, on which sports will stay in the Olympic Games.

Archery will be seen in Athens by many IOC members, therefore, we will improve the appearance of the entire Field of Play. We will do this by reducing the number of people on the FOP, eliminating unnecessary items on the FOP, moving the Judges and Coaches further away from the archers, moving the press and TV further away from the archers and, of course, improving the appearance of the archers. [See Information Bulletin #5, “Procedure To Achieve A Clean And Media Friendly Archery Field Of Play (FOP)” for a more detailed explanation of the Clean Field requirements.]

The archers are the stars of our sport and we need to have them be the center of attention of TV and spectators. They then can display the professional looking image of the athletes they are.

I ask you for your full cooperation in Athens even though it may be more effort for you and your country. Archery in the Panathinaiko Stadium is a once in a lifetime opportunity for the visibility of our sport. As my last Olympics as FITA President, I want this Olympic competition to be an event in which all archers, FITA and the IOC can be very proud.

IMPORTANT: The Ranking Round will include a uniform inspection of archers and coaches. If your country has a three-person team, all members must wear your team

uniform to the Ranking Round on 12th August. The Individual's coaches' and teams' uniforms will be checked to verify that they meet the FITA uniform rules described in this document. This will allow any questions to be resolved before the competition starts. We do not want to surprise and upset the archers on the first day of competition. Judges will also check uniforms during competition days at Ethnikos and at Panathinaiko Stadium. (See Appendix III.)

The coaches and team officials of the Individual archers and Teams are responsible to make sure all archers and teams are dressed properly and adhere to the FITA bylaws. Violations of the FITA Archer's Appearance Bylaws during competition will be addressed to the coach or team official and appropriate action taken.

Thank you for your understanding of the importance of this request and thank you for your cooperation. With your help, we will have a spectacular Olympic competition in Athens.

Jim Easton
President

NOTICE: This Bulletin #2, originally sent on January 23rd, is FITA's official notification to the FITA Member Associations concerning the athlete 2004 Olympic uniform requirements per Book 1, Article 3.22.1.5 and Article 3.22.1.1 through 3.22.1.4.

ADDENDUM: ADDED MAY 2004

Please inform your coaches and archers that FITA is requesting that they do not shake hands or converse with the Judges except to request or receive instructions.

Attachments:

- Appendix I
- Appendix II
- Appendix III